



What does it
take to become a
TV Producer?



A Television Producer is responsible for a TV show's overall quality and ensures that all programmes stay on schedule. They create, organise and support the shooting of a television project, from inception to completion. Key aspects include researching materials, scripts, props and casting actors, presenters and anchors. A TV Producer's main purpose is to deal with the practical and business side of a project, to allow the director and crew to concentrate on the creative aspects. Producers have a wide range of responsibility, which includes scheduling, budget, talent management and creative control.

Skills and Knowledge

To be a TV Producer, you must be well-organised, be able to think quickly, and possess creativity. You'll often work long, unpredictable hours in a high-stress environment. Other than good communication, financial and managerial skills, producers need to be able to interact with and lead other people, as well as have an understanding of the latest camera and editing technology. TV Producers must be flexible and thrive under the pressures of deadlines. They must also be able to quickly problem-solve any production or staffing issues that may arise. Scriptwriting is a key skill and great storytelling ability is essential to create engaging programmes that make a lasting

impression.

Training

Training programmes typically cover both theoretical and practical components in all aspects of production, including set design, choreography, lighting, graphics, cinematography, sound, and video editing. Qualified entrants often start as a runner or production assistant, whereas producers of factual programmes often start as program researchers. Many start off in production office roles, such as production secretary and production coordinator, from which they progress to middle-level production roles. Additional coursework in a particular area, such as finance and management is often helpful for TV producers.

Working Conditions

TV Production is a high-stakes job with demanding deadlines and erratic work schedules. Often, outside shoots take long as it requires elaborate rigging and lighting. TV equipment is heavy and physical dexterity and fitness is important. It takes many different types of people, both on and off set, to create a broadcast programme, so a producer must know how to effectively convey ideas to staff, while at the same time keep to time and budgetary arrangements. Patience, endurance and tenacity are other key

considerations in this cutthroat industry.

Job Prospects

As a TV Producer, you can work for public and private broadcast networks, news corporations and production houses. Job security is often directly tied to an employer's longevity. The local media industry is growing fast and evolving viewer habits are also a factor, as the internet is impacting on viewer habits. Future opportunities for television producers may be found in a variety of multimedia formats, including digital production and Internet programming. Prospective employers typically require writing samples or a reel of production clips. You too can live your passion and become a TV Producer. If you are a good storyteller, creative and have an eye for detail, you are a good candidate.

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- QUALITY ASSURANCE
 - INCEPTION TO COMPLETION
 - PRACTICAL BUSINESS SIDE
 - SCHEDULING, BUDGET + TALENT

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- ORGANISATIONAL SKILLS
 - TROUBLESHOOTING SKILLS
 - GOOD COMMUNICATOR
 - DEADLINE DRIVEN

Passion is you doing something because you love doing it. If your heart and soul is not in your work, then you're not passionate about it.

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- THEORY + PRACTICE
 - FINANCE + MANAGEMENT
 - LIFELONG LEARNING
 - CAREER PROGRESSION

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- DEMANDING HOURS
 - VARIETY OF ENVIRONMENTS
 - HEAVY EQUIPMENT
 - TIME MANAGEMENT

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- PUBLIC + PRIVATE SECTORS
 - FAST GROWING SECTOR
 - INTERNET TV
 - EVOLVING MULTIMEDIA